		Contract #	325181		Date Entered	08/02/12	Charlotte (WSOC)	oc)	
		Schedule Dates	10/32/13 10/30/13		last Modified	10/22/12	By Broadcast Month	lonth Spots	Rate
WFOC-TV		Advertiser	Pol/B Obama/D/Pre/US (16256)		Entered By	Jill Hipskind	Oct. 2012		\$82,090.00
1901 North	Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)		CO-OP	No	Grand Total:	g 1	\$12,330.00
Charlotte, N	Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)		Headline #	06260361	Ciano i con.	00	\$94,640.00
WSOCTW		Brand	1537/OBAMA FOR AMERICA (134149)		Demo				
W30C.14		Salesperson	Telerep/Philadelphia, Philadelphia (1057)	57)	Order Type	Normal	Silk altifalisticonous		
	**	Sales Office	Telerep/Philadelphia		Package Deal		***************************************		
Greer, Margolis, Mitchell & Associates		Buyer Name	BASSETT, LAURA		Commission %	15.00			
3050 K Street NVV		Phone/Fax			Commission	\$14,196.00			
Washington, DC 20007		CPE	95/101/1537		Net Total	\$80,444.00			
		Account Types	National/Political		Sales Tax				
		Billing Type	Standard						
		Comments	OBAMA FOR AMERICA				***************************************		
Line Line Type / Break Type (Ref #)	Dates	Sec Length R	Run Times SPW Mo	Tu We Th Fr Sa Su	Spots Rate	Total	Station	Comments	Entered
	10/23/12-10/26/12	5 :30 5A- 5:30A (EST)	(EST) 2	× × ×	2 \$42	\$425.00 \$850.00	\$850.00 Charlotte (WSOC)		10/22/12
2.2 Normal Line / Spot	10/23/12-10/26/12	4 :30 6A- 6:30A (EST)	\ (EST) 2	× × ×	2 \$1,175.00		\$2,350.00 Charlotte (WSOC)		10/22/12
3.2 Normal Line / Spot	10/23/12-10/26/12	4 :30 7A- 8A (EST)	ST)	1 1 1 1	4 \$1,075.00		\$4,300.00 Charlotte (WSOC)		10/22/12
	10/27/12-10/27/12	5 :30 6A- 7A (EST)	ST)		1 \$30	\$300.00 \$300.00	\$300.00 Charlotte (WSOC)		10/19/12
7.1 Normal Line / Spot	10/28/12-10/28/12	3 :30 8A- 9A (EST)	ST)	ь	1 \$80	\$800.00 \$800.00	\$800.00 Charlotte (WSOC)		10/19/12
8.2 Normal Line / Spot	10/23/12-10/26/12	5 :30 9A- 10A (EST)	EST) 2	× × ×	2 \$37	\$375.00 \$750.00	\$750.00 Charlotte (WSOC)		10/22/12
9.2 Normal Line / Spot	10/23/12-10/26/12	5 :30 10A- 11A (EST)	(EST) 3	× × ×	3 \$37	\$375.00 \$1,125.00	\$1,125.00 Charlotte (WSOC)		10/22/12
10.2 Normal Line / Spot	10/23/12-10/26/12	4 :30 11A- 12P (EST)	(EST) 2	× × ×	2 \$67	\$675.00 \$1,350.00	\$1,350.00 Charlotte (WSOC)		10/22/12
11.2 Normal Line / Spot	10/23/12-10/26/12	5 :30 12P- 1P (EST)	EST) 3	× × ×	3 \$37	\$375.00 \$1,125.00	\$1,125.00 Charlotte (WSOC)		10/22/12
12.1 Normal Line / Spot	10/27/12-10/27/12	5 :30 12P- 12:30P (EST)	OP (EST)		1 \$27	\$275.00 \$275.00	\$275.00 Charlotte (WSOC)		10/19/12
	10/28/12-10/28/12	5 :30 12P- 12:30P (EST)	OP (EST)		1 \$27	\$275.00 \$275.00	\$275.00 Charlotte (WSOC)		10/19/12
	10/23/12-10/26/12	5 :30 3P- 4P (EST)	ST) 2	× × ×	2 \$37	\$375.00 \$750.00	\$750.00 Charlotte (WSOC)		10/22/12
15.2 Normal Line / Spot	10/23/12-10/26/12	5 :30 4P- 5P (EST)	ST) 2	× × ×	2 \$82	\$825.00 \$1,650.00	\$1,650.00 Charlotte (WSOC)		10/22/12
16.2 Normal Line / Spot	10/23/12-10/26/12	4 :30 5P- 5:30P (EST)	(EST) 3	× × ×	3 \$1,200.00		\$3,600.00 Charlotte (WSOC)		10/22/12
			CONFIRMATION	ATTON CONTR	3				
Accepted Agency/Advertiser:		Date:	Accepted-Station.		Date:	Comments			

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

95/101/1537

National/Political

Sales Tax

Buyer Name

BASSETT, LAURA

Sales Office Salesperson

Phone/Fax

Comments

OBAMA FOR AMERICA

Billing Type Account Types

Standard

Line

Line Type / Break Type (Ref #)

Sec Length

Run Times

SPW Mo Tu We Th Fr Sa

Su Spots

Rate

Total

Station

Comments

10/22/12 10/22/12 Entered

\$1,300.00

\$2,600.00 Charlotte (WSOC)

\$4,500.00 Charlotte (WSOC)

\$1,500.00

\$490.00

× × ×

:30 5:30P- 6P (EST)

:30 6P- 6:30P (EST)

×

× ×

22.2 Normal Line / Spot 21.2 Normal Line / Spot 20.1 Normal Line / Spot 19.1 Normal Line / Spot 18.2 Normal Line / Spot 17.2 Normal Line / Spot

10/23/12-10/26/12 10/23/12-10/26/12 10/28/12-10/28/12 10/27/12-10/27/12 10/23/12-10/26/12 10/23/12-10/26/12 Dates

:30 7:30P- 7:56P (EST) :30 7P- 7:30P (EST) :30 6P- 6:30P (EST) :30 7P- 7:30P (EST)

× × ×

\$1,600.00 \$1,600.00 \$1,000.00

\$3,200.00 Charlotte (WSOC)

\$1,000.00 Charlotte (WSOC)

\$490.00 Charlotte (WSOC)

\$3,200.00 Charlotte (WSOC)

10/22/12 10/19/12 10/19/12

10/22/12

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WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Advertiser Greer, Margolis, Mitchell & Associates (2890) 1537/OBAMA FOR AMERICA (134149) Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 10/23/12-10/29/12

Last Modified

Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia

Brand

Product Agency Contract #

325181

Date Entered

08/02/12

Net Total Commission Commission % Package Deal Order Type \$80,444.00

Demo Headline # 15.00

CO-OP **Entered By** 8 Jill Hipskind 10/22/12

06260361 \$14,196.00 Normal

Nov. 2012 Grand Total: Oct. 2012

\$94,640.00

Rate \$82,090.00 \$12,550.00

Charlotte (WSOC) By Broadcast Month

Accepted-Agency/Advertiser WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written 34.1 Normal Line / Spot 32.1 Normal Line / Spot 31.1 Normal Line / Spot 27.2 Normal Line / Spot 26.1 Normal Line / Spot 25.2 Normal Line / Spot 24.2 Normal Line / Spot 23.2 Normal Line / Spot 10/25/12-10/25/12 10/25/12-10/25/12 10/24/12-10/24/12 10/23/12-10/23/12 10/29/12-10/29/12 10/29/12-10/29/12 10/23/12-10/25/12 10/23/12-10/28/12 Date :30 8P- 9P (EST) :30 10P- 11P (EST) :30 8P- 9P (EST) :30 10P- 11P (EST) :30 8P- 10P (EST) :30 11:35P- 12:02A (EST) :30 11P- 11:35P (EST) :30 10P- 11P (EST) Accepted-Station: C A × × 9 × ズシの \$4,000.00 \$5,000.00 \$4,300.00 \$5,500.00 \$4,500.00 \$6,000.00 \$700.00 \$925.00 \$4,000.00 Charlotte (WSOC) \$4,300.00 Charlotte (WSOC) \$5,500.00 Charlotte (WSOC) \$4,500.00 Charlotte (WSOC) \$6,000.00 Charlotte (WSOC) \$2,100.00 Charlotte (WSOC) \$2,775.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) 10/19/12 10/19/12 10/19/12 10/22/12 10/22/12 10/19/12 10/22/12 10/22/12

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Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE Phone/Fax **Buyer Name** Sales Office Salesperson

Comments Billing Type **Account Types** WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Contract # Product Advertiser **Schedule Dates** Agency 1537/OBAM, Political - Fe Greer, Marg Pol/B Obama 10/23/12-10/29/12 325181 Date Entered **Last Modified**

08/02/12 10/22/12

Charlotte (WSOC)
By Broadcast Month **Spots**61
4

65 \$94,640.00

\$82,090.00 \$12,550.00

OBAMA FOR AMERICA	Standard	National/Political	95/101/1537		BASSETT, LAURA	Telerep/Philadelphia	Telerep/Philadelphia, Philadelphia (1057)	1537/OBAMA FOR AMERICA (134149)	Political - Federal Candidate (1067)	Greer, Margolis, Mitchell & Associates (2890)	Pol/B Obama/D/Pre/US (16256)	10/23/12-10/23/12
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	
			\$80,444.00	\$14,196.00	15.00		Normal		06260361	No	Jill Hipskind	10/22/12
•										Grand Total:	Nov. 2012	7013

10/22/12		\$975.00 Charlotte (WSOC)	\$975.00	1		<u></u>	:30 8A- 9A (EST)	4 :30 8A	/12	10/29/12-10/29/12	59.1 Normal Line / Spot	59.1
10/22/12		\$3,900.00 Charlotte (WSOC)	\$975.00	4	1 1 1	1	:30 8A- 9A (EST)	4 :30 8A	/12	10/23/12-10/26/12	58.1 Normal Line / Spot	58.1
10/22/12		\$1,175.00 Charlotte (WSOC)	\$1,175.00	1	×	<u>+</u>	:30 6:30A- 7A (EST)	4 :30 6:3		10/23/12-10/26/12	57.1 Normal Line / Spot	57.1
10/22/12		\$850.00 Charlotte (WSOC)	\$425.00	2	×	2 ×	:30 5:30A- 6A (EST)	5 :30 5:3	/12	10/23/12-10/26/12	56.1 Normal Line / Spot	56.1
10/22/12		\$1,075.00 Charlotte (WSOC)	\$1,075.00	1		1	:30 7A- 8A (EST)	4 :30 7A	/12	10/29/12-10/29/12	43.2 Normal Line / Spot	43.2
10/19/12		\$6,500.00 Charlotte (WSOC)	\$6,500.00	1 1			:30 9P- 10P (EST)	5 :30 9P		10/28/12-10/28/12	40.1 Normal Line / Spot	40.1
10/19/12		\$6,000.00 Charlotte (WSOC)	\$6,000.00	1 1			:30 8P- 9P (EST)	5 :30 8P		10/28/12-10/28/12	39.1 Normal Line / Spot	39.1
10/19/12		\$2,500.00 Charlotte (WSOC)	\$2,500.00	1 1			:30 7P- 8P (EST)	5 :30 7P		10/28/12-10/28/12	38.1 Normal Line / Spot	38.1
10/19/12		\$3,000.00 Charlotte (WSOC)	\$3,000.00	1	ı		:30 9P- 10P (EST)	5 :30 9P		10/26/12-10/26/12	36.1 Normal Line / Spot	36.1
ts Entered	Comments	Total Station	Rate	Su Spots	Sa	SPW Mo Tu We Th Fr	Run Times	Sec Length		Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Accepted Agency/Advertises:

Dale

Accepted-Station:

Comments: